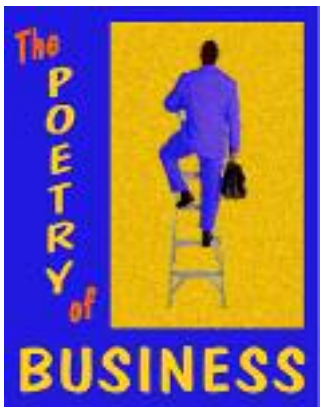


Local author reveals “The Poetry of Business”



Tracy Lynn Repchuk (Broadbent) has released her first book which takes her almost 20 years as an entrepreneur, and combines the experiences with her natural affinity for poetry. Tracy's whose accomplishments include Canadian Entrepreneur of the Year nomination, Milton Chamber of Commerce Business Woman of the Year nomination, International Who's Who of IT professionals, and she currently holds the position of National Coordinator for the Canadian Poetry Association.

The Poetry of Business is one, of a series of books for the purpose of introducing poetry and prose in a fun and enjoyable fashion. Tracy goes on to explain “My hope is to eliminate the barriers and misconceptions carried since high school, and have you take another look at this insightful medium. My goal is to make poetry as mainstream as any other book you would enjoy. The poetry styles I chose are as varied as the experiences in life, and in business. Using a marketing analogy, if I only have 8 seconds for you to get the message, I had better get to the point.”

When asked why this topic, Tracy responds “I have had an entrepreneurial and literary spirit since an early age. I graduated with a computer diploma and combined that my Certified Management Accountants (CMA) designation to launch my first company, Bravo Software Group, at the age of 20.”

So what does an entrepreneur and poet have in common? Tracy believes, “The answer is a lot. Poetry is everywhere. Whether it's in a business meeting, a new venture, bankruptcy, or your first sale, every moment represents life, and a major portion of the way we spend our day. I have seen a lot, experienced a lot, and ridden the roller coaster of the business industry with both hands in the air.”

Over 160 pages of probing insights and comical illustrations which maximize your experience and teach you about the DOCNOT philosophy of actualization – Dynamic Optimism Cultivating New Opportunistic Thought with poems such as “Monday’s always screw up my Sunday, and “I think the corporate ladder is broken”.

Let Tracy “entertain you with the poetry, amuse with the pictures, educate with the Poetry 101, share with author moments, excavate with the insights, provide a spiritual undertone, launch other people and give you permission to enjoy life”

Take a look at this enlightening journey into the minds of everyday people to help identify your emotions, fears, misconceptions and goals, so that no matter where you are within the progressive cycle of your career, you will see by the final chapter where you want to be!

The book can also be purchased on-line at www.innersurf.com/publish.htm. Each book is autographed and for every copy ordered on-line, \$1 will be donated to a charity of the month.

